



FOR IMMEDIATE RELEASE



**ELDERS’ MONTH AND WORLD ELDER ABUSE AWARENESS DAY
 JUNE 15, 2015 - “Let’s light up the lives of elders”**

Kuujjuaq, June 12, 2015 – Throughout the month of June, Elders’ Month, the Nunavik Regional Board of Health and Social Services (NRBHSS) invites all *Nunavimmiut* to unite against elder abuse. Specifically dedicated to elders, the month of June includes World Elder Abuse Awareness Day on June 15.

On June 15, everyone is invited to tune into a regional radio broadcast on TNI (FM 94.1) between 9:00 and 11:00 a.m. The NRBHSS also encourages the population and organizations to support and participate in the various local and regional activities that will be held throughout the month of June.

Elders are the base of every population atqwpd the world. They j qrf the knowledge and the history of every culture and deserve to be treated with respect. Everyone should take a moment to spend time with elders to learn about their culture and their past.

For any questions related to this event, you may contact the regional organizing committee members by e-mail at mannanack@krg.ca, elizabeth.klimczak@ssss.gouv.qc.ca or fabien.pernet@ssss.gouv.qc.ca.

World Elder Abuse Awareness Day is an international initiative of the World Health Organization, supported by the *Secrétariat aux Aînés*.

*The NRBHSS is a public agency created in 1978 under the **James Bay and Northern Québec Agreement**. It is responsible for nearly the entire territory located north of the 55th parallel in terms of the provision of health and social services for the inhabitants of the 14 communities.*

- 30 -

Source: Nunavik Regional Board of Health and Social Services

Information: Meredith Griffiths
 Communication Officer
 819 964-2222, extension 275
 Nunavik Regional Board of Health and Social Services