



## **30 YEARS AT THE SERVICE OF NUNAVIMMIUT: NRBHSS REITERATES ITS MISSION, VISION, AND VALUES**

**Kuujuuaq, May 30, 2025** – The Nunavik Regional Board of Health and Social Services (NRBHSS) is proud to celebrate its 30th anniversary in 2025. Since its establishment in 1995 under the Act respecting health services and social services, the NRBHSS has been steadfast in its commitment to improving the health and well-being of the population across Nunavik's 14 communities.

As part of its 30th-anniversary celebrations, the NRBHSS is proud to reaffirm its mission, vision, and values, which have been thoughtfully redefined in the 2025–2030 Strategic Regional Plan to reflect the evolving needs of the region.

### **Mission**

Guided by Section 15 of the James Bay and Northern Quebec Agreement (JBNQA), the NRBHSS' mission is to plan, organize, apply and evaluate programs to serve Nunavik's population's well-being, which aligns with our rationale.

### **Vision**

A healthy population in healthy communities where integrated health and social services are offered to the population by Inuit in accordance with traditions and values.

### **Values**

- **Respect:** A commitment to honour the traditions and individuality of each person and community.
- **Quality:** Delivering excellence in health and social services to meet the unique needs of Nunavimmiut.
- **Integrity:** Acting with transparency and accountability in every decision and action.
- **Equity:** Ensuring fair access to services for all members of the community.
- **Collaboration:** Fostering strong partnerships with local and regional stakeholders.

To mark this significant milestone, the NRBHSS is also proud to unveil its **rebranded visual identity**, featuring a refreshed logo symbolizing the strength, resilience, and unity of Nunavik's communities. This rebrand aligns with the NRBHSS's renewed mission and reinforces its longstanding dedication to serving the people of Nunavik with cultural integrity and excellence.

In 2025, and onward, the NRBHSS will continue to honour its foundational purpose while addressing the changing needs of the population. From adapting health and social service programs to ensuring the efficient management of financial resources, the NRBHSS remains dedicated to serving the people of Nunavik.

“Celebrating 30 years of service not only marks a significant milestone in our history, but it also reaffirms our unwavering commitment to the health and well-being of our communities. With our redefined mission, vision, and values, we are better equipped than ever to deliver culturally appropriate, high-quality services—honouring our rich traditions while fostering innovation and collaboration. I am deeply honoured to lead the Board into this exciting new chapter, as we work together to ensure that every community in Nunavik thrives.”

- **Victoria Tukkiapik, Chairperson of the NRBSSS' Board of Directors**

“Celebrating our 30th anniversary is an opportunity to reflect on our journey and reaffirm our dedication to the health and well-being of Nunavimmiut. Our mission, vision, and values will guide us as we continue to evolve and adapt to the needs of our communities,” said **Jennifer Munick-Watkins, Executive Director of the NRBHSS**.

Over the past 30 years, the NRBHSS has grown significantly, now managing an annual budget of almost \$167 million to support health and social services across the region. Its head office remains located in Kuujjuaq, the heart of the organization's operations.

As we celebrate this milestone, the NRBHSS extends heartfelt gratitude to the communities, stakeholders, and dedicated staff who have been instrumental in its journey. Together, we look forward to building a healthier future for Nunavik.

For more information on the NRBHSS' mission, vision and values visit <https://nrbhss.ca/en/about-us/mission-and-values>

